

## SUMMARY TABLE OF NEW PROGRAMME FOR GROWTH PROJECTS

PROJECT NAME	CORPORATE PLAN PRIORITY	CORPORATE PLAN REFRESH 2018-2020 FOCUS	SCOPE OF PROJECT	OUTCOMES TO BE DELIVERED (including ROI)	BUDGET REQUIRED	PROFILED SPEND	
						18/19	19/20
						£'000	£'000
<b>Celebrating Selby 950 - Programme of Events &amp; Activities</b>	Great Place..... ...to do business ...to enjoy life ...to make a difference ...deliver great value	Help towns reach their potential. Increase investment in the District. Improve healthy life choices. Enable people to get involved, volunteer & contribute to delivering services locally. Work with others & co-develop the way in which services are delivered. Communicate well with customers to help us understand what matters, to listen and learn.	Visitor Economy Action Plan project: 1. Deliver a programme of art, music, heritage and other events to support the Selby Abbey Trust in their bid for £3m of Heritage Lottery funding to put the Abbey at the heart of the town. 2. Bid for a Tour de Yorkshire start/finish in May 2019.	Increase levels of investment in the district. Improve vitality and viability of towns. Improve visitor, leisure and night time offer. Increase footfall.	200	200	
<b>Marketing Selby District's USPs - Phase 2</b>	Great Place..... ...to do business ...to enjoy life	Securing Investment in the District. Improving Employment Opportunities.	Builds on the success of the initial Selby USP's project that developed a range of 'place branding' material including that used at the Selby Economic Growth conference. It will fund regional & national campaigns to market Selby District and its key strategic development opportunities and investment potential - working closely with the LEAs. It will fund further Place Making awareness, case study campaigns, and develop a 'Selby District Means....' web portal.	Raised profile of Selby District as a great place to invest. New developers and investors attracted to the district. Increased business space. More homes developed. Growth in investment in the district. Increased Business Rates. Increased Council Tax.	60	40	20
<b>Commercial Property Acquisition Fund &amp; Enhanced Asset Management</b>	Great Place..... ...to do business ...to enjoy life	Securing Investment in the District. Improving Employment Opportunities.	Capital Investment Fund, potentially in partnership with NYCC, for acquisition of commercial developments to secure ROI. Purchase of Strategic sites within local communities for place-making impact.	Return on Investment from land/property sales and/or rental income. Increased Business Rates. Increased Business space.	2,500	1,250	1,250
<b>Olympia Park</b>	Great Place..... ...to do business ...to enjoy life ...make a difference ...deliver great value	Help Selby Town to reach its potential. Improve the supply, quality & mix of housing in the District. Increase investment in the District. Improve access to training skills & work. Empower & involve people in decisions about their area & services. Improve employment opportunities. Improve healthy life choices.	We have secured £8.9m of government investment through the Housing Infrastructure Fund. This will contribute to some of the costs of developing the new masterplan and planning application but not all. Homes England and the key landowners will be putting the majority of investment in. Our investment is: 1. Funding towards background studies and masterplanning to inform the Site Allocations Local Plan. 2. Property & Legal advice on the best delivery strategy. 3. A dedicated SDC Project Manager (0.5 FTE) as the project moves towards delivery - as the accountable body for £8.9m of public funding.	The site will deliver up to 1,500 homes; up to 24 ha of new employment and commercial floorspace; a new primary school; a new neighbourhood centre and 10 ha of public open space. Improved cycle and pedestrian links will also be provided to the Town Centre and Barlby village as part of the project.	240	85	155
<b>Making our Assets work for Us</b>	Great Place..... ...to do business ...to enjoy life ...deliver great value	Securing Investment in the District. Improve the supply, quality & mix of housing in the District.	Site investigation work, due diligence & site valuations for Council owned sites. Feasibility/due diligence costs for purchasing and developing three additional sites. Feasibility studies in to future development potential of Burn airfield.	Return on Investment from land/property. Increase levels of investment in the district. More homes. Wider choice of homes.	230	150	80
<b>High Street Shops - Shop Front Improvements Scheme &amp; Small Business Advice</b>	Great Place..... ...to do business	Help towns reach their potential. Increase investment in the District. Improve healthy life choices. Enable people to get involved, volunteer & contribute to delivering services locally. Work with others & co-develop the way in which services are delivered.	Visitor Economy Action Plan project. Work with Historic England & the Heritage Lottery Fund to develop a grant scheme to improve shopfronts & establish a shop front design guide. Provide a supporting suite of small business advice	Increase levels of investment in the district Improve vitality and viability of towns Increase footfall	100	50	50
<b>New Lane, Selby - enhancement of the Public Realm</b>	Great Place..... ...to do business ...to enjoy life ...deliver great value	Help towns to reach their potential. Increase investment in the District.	Improved public realm and streetscape improvements to support recent commercial investment which has extended the Market Cross shopping centre. It will complement recent business investment (e.g. The Escapologist) and support opportunities for outdoor cafe culture. Relies and match funding from other sources.	The New Lane project will enhance the public realm in this central part of the town centre, complementing recent investments from businesses and improvements that the Council will be undertaking to the New Lane car park.	230	90	140
			<b>GRAND TOTALS</b>		<b>3,560</b>	<b>1,865</b>	<b>1,695</b>